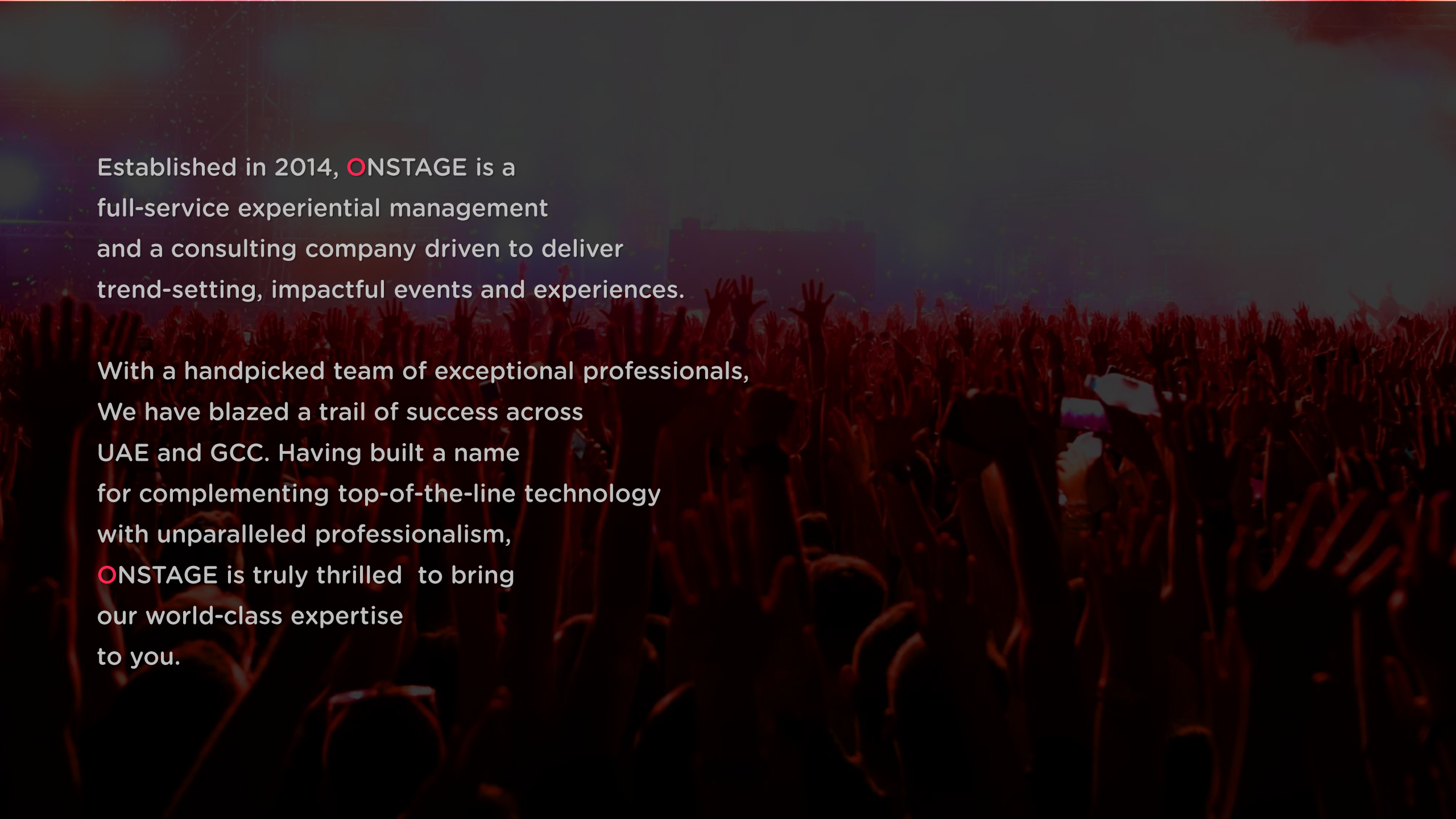


 IONSTAGE

*the event technical
Specialists*



Established in 2014, ONSTAGE is a full-service experiential management and a consulting company driven to deliver trend-setting, impactful events and experiences.

With a handpicked team of exceptional professionals, We have blazed a trail of success across UAE and GCC. Having built a name for complementing top-of-the-line technology with unparalleled professionalism, ONSTAGE is truly thrilled to bring our world-class expertise to you.

HIGHLIGHTS.

1500+ Events

1,500,000+ SQM 3D Renders

500+ Event Space

800,000+ SQM CAD drawings

15000+ HRS Show Call

2000+ HRS Videos & VFX



Joe Johns

Sr. Project Manager

With over 12 years in the events industry, he is a detail-oriented Senior Project Manager who oversees events from planning and budgeting through to execution and completion. Known for understanding client needs, collaborating effectively, and ensuring flawless delivery, he combines a hands-on approach with a results-driven mindset to create outstanding event experiences.



Jincy Hanley

Technical Director

With 20+ years in the events industry, he is a skilled Technical Director known for flawlessly managing projects of any scale. His expertise in show-calling, event logistics, and end-to-end execution ensures every production runs smoothly, on time, and to the highest standard.



Prasanth Menon

Account Manager

Experienced Account Manager with a strong track record in the events industry with over 10 years. Skilled in client servicing, managing production and operations, and ensuring all post-event deliverables are executed seamlessly. Adept at building lasting client relationships, coordinating cross-functional teams, and delivering events that meet both creative and operational objectives.

The core team





Nikhil Varghese

Sr, 3d Visualizer/Creative Head

With 12+ years in the events industry, he is a detail-oriented Senior Project Manager who oversees events from planning and budgeting to execution and completion. Known for understanding client needs, collaborating effectively, and ensuring flawless delivery, he combines a hands-on approach with a results-driven mindset to create outstanding event experiences.



Rose Davis Thekkan

Sr. Technical Designer

Experienced Vectorworks Designer with 5 years in the events industry, skilled in creating precise 2D and 3D designs, floor plans, and visualizations for live events and exhibitions. Strong eye for detail. Skilled in spatial planning, lighting design, and scenic layouts, with a proven ability to deliver innovative yet practical design solutions tailored to client and production requirements. Recognized for strong collaboration with cross-functional teams, ensuring designs are both visually compelling and technically feasible.



Steve Stephen

Jr. 3d Visualizer

Experienced 3D Visualizer expertise in developing detailed and practical 3D visualizations. Skilled in translating creative concepts and technical inputs into realistic, technically feasible designs. Works closely with technical and production teams to ensure every visualization is both visually compelling and practically achievable.



Neena Jayaprakash

Finance Manager

Experienced Accountant with 5 years in the events industry, Skilled in managing financial operations, budgeting, and reporting for events and productions. Proficient in tracking expenses, reconciling accounts, and ensuring compliance while supporting smooth financial management across projects.

The core team



we DO.



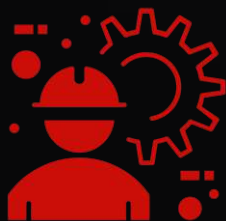
Strategic Event Planning



Creative Concept &
Design Development



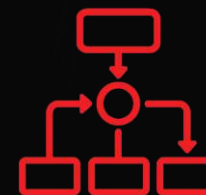
Technical Planning



Technical Production



VFX & Content Production



Operational Workflow Mapping





Venue Overlay & Management

When organizing an event, you are confronted with many decisions. Choosing a venue is the one decision that will have the largest impact on your event. The date of the event, catering options, and attendees' pleasant experiences ... all are partly affected by which venue you select.

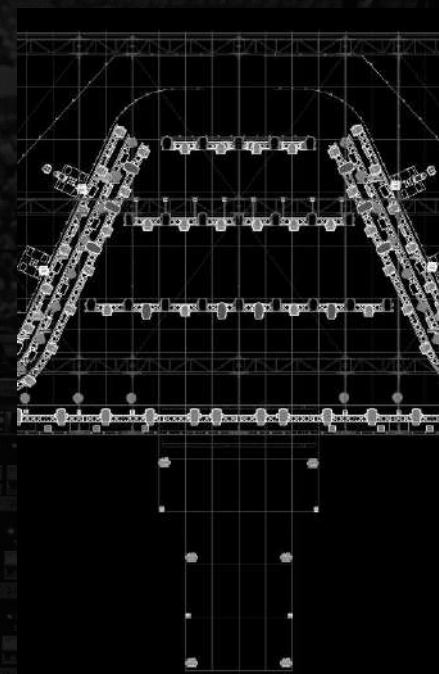
Does this sound a bit intimidating?

You don't have to feel that way. We will give you some guidelines about when to make a decision, what to consider, and how to do better.



Event pre-production Planning

The goal of pre-production is to have done everything you can before you are on-site. If it can be done in advance, do it. This way, when you do arrive on-site for the event, you are ready to tackle new problems that have crept up. Do a second site survey if necessary. If you find yourself kicking certain cans down the road by saying, "We'll just figure that out on-site," you are setting yourself up for costly errors and safety mishaps. And you are only increasing the possibility of needing to scramble at the last minute. Here are some specifics worth noting.



Floor Plan Build

A floor plan of your Event is a 2 or 3-dimensional rendering to show how the venue space is being used and forms the blueprint your event is built from. Everyone involved in an event - organizers, suppliers, delegates, and visitors - will use it, so it's pretty important to get it right. Floor plans are created using specialist software to broaden the platforms you can use them on and for pinpoint accuracy.





*CREATIVE CONCEPT
& DESIGN DEVELOPMENT.*



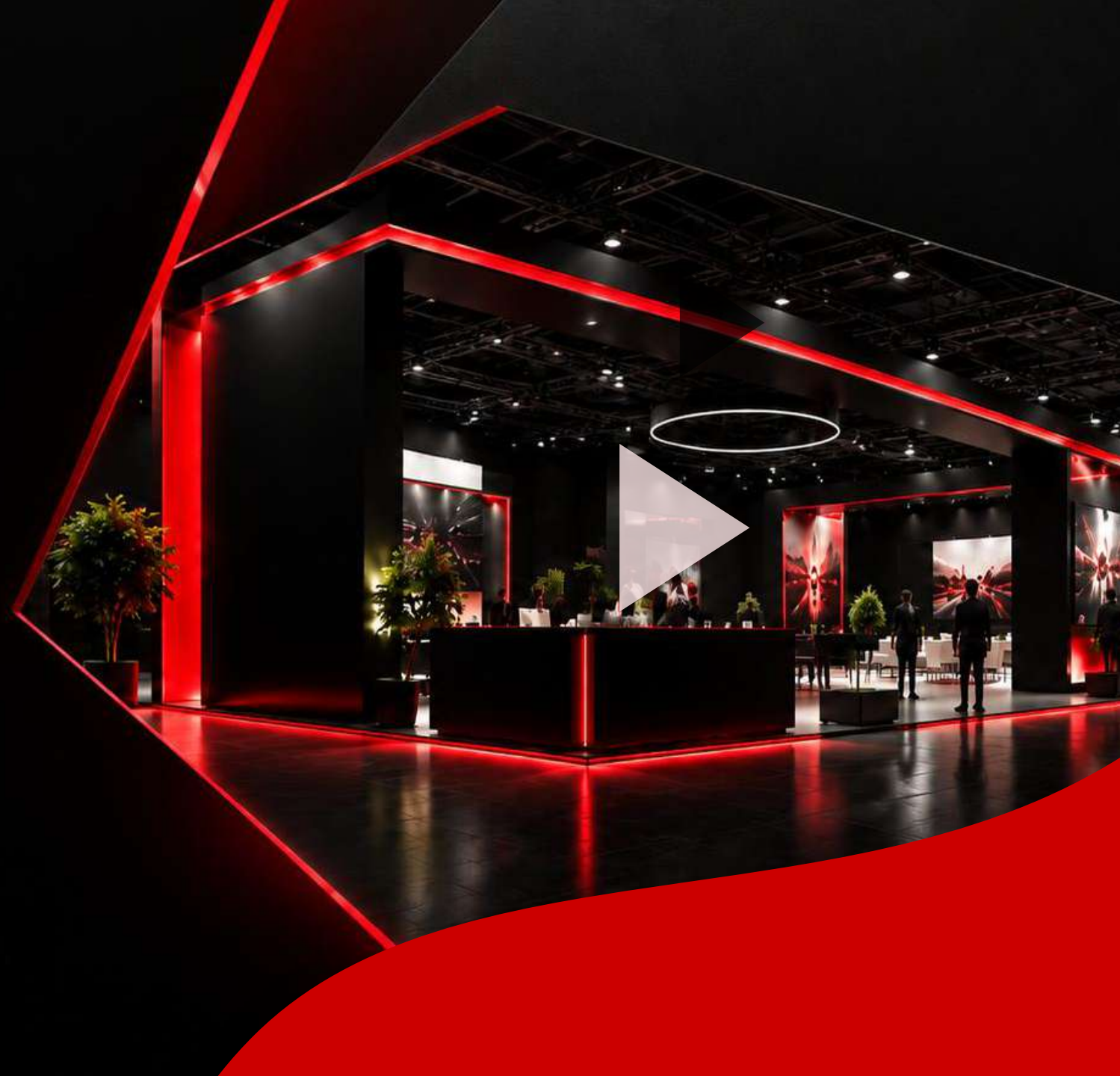
Creative Works Of OSM

*A set of
realistic,
high-
resolution
3D
renderings
from
multiple
angles and
viewpoints*

3D VISUALIZATION

DESIGNING EXPERIENCES

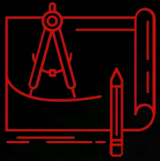
Concept to 3D. Experience the
spaces before they exist.





3D VISUALIZATION.





TECHNICAL PLANNING.



Technical Planning Process

Understanding the
Objective and
the concept

Designing a Solution

Clear technical Direction to be
achieve the vision within the
Time frame and Space
Available

Choosing the Right
Hardware

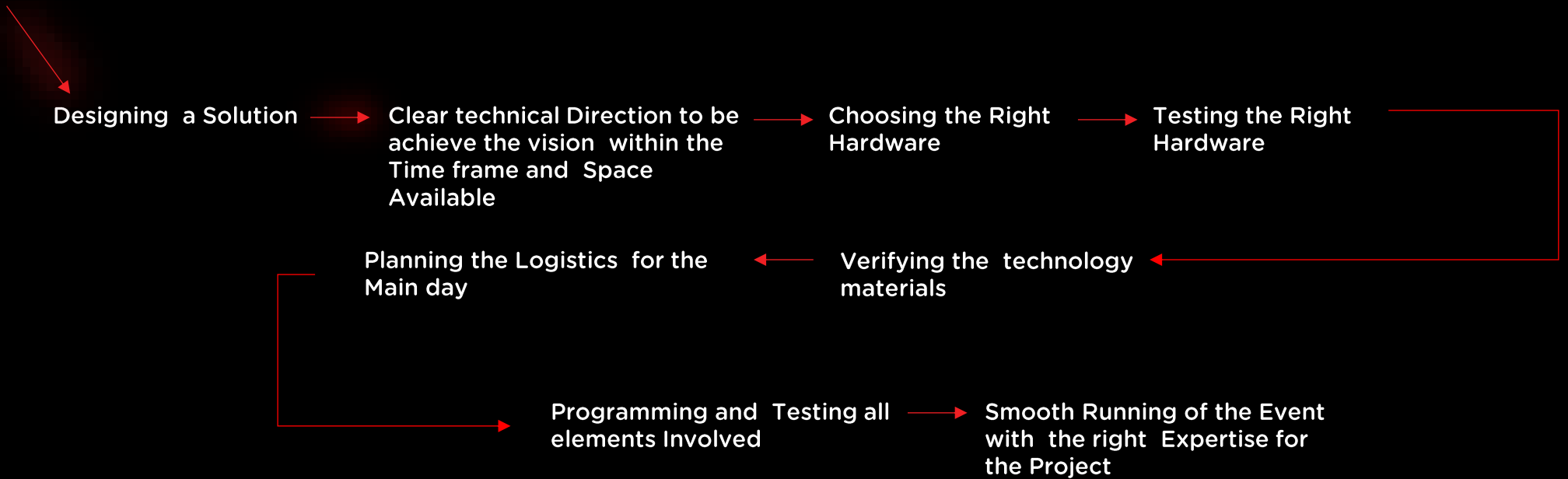
Testing the Right
Hardware

Planning the Logistics for the
Main day

Verifying the technology
materials

Programming and Testing all
elements Involved

Smooth Running of the Event
with the right Expertise for
the Project



TECHNICAL VIDEO

NOTE

- Do NOT scale from the design. Follow written dimensions.
- All dimensions are in mm unless otherwise stated.
- This design is a property of GJB and part of the design may be copied / transmitted or reproduced in any form without prior written consent of its owners.

FLOOR PLAN

Client/Project
Design Input
Ref. Date
Computer File Ref
Design Type
Date
Scale & Sheet
Sales Exec
Prepared By

by mail
08-12-2025
Title: 07/2025 Provide: GTP 2024
FLOOR PLAN
20-01-2025
40 / 3
Joel Sant
Nikhil

Revision History
No. Issue For
1 1st issue for submission
2nd issue for submission

Date
12/25
01/25

sales@georgeandjordan.com FH



PRACTICAL INSIGHTS



Venue: Armani Pavilion, Dubai

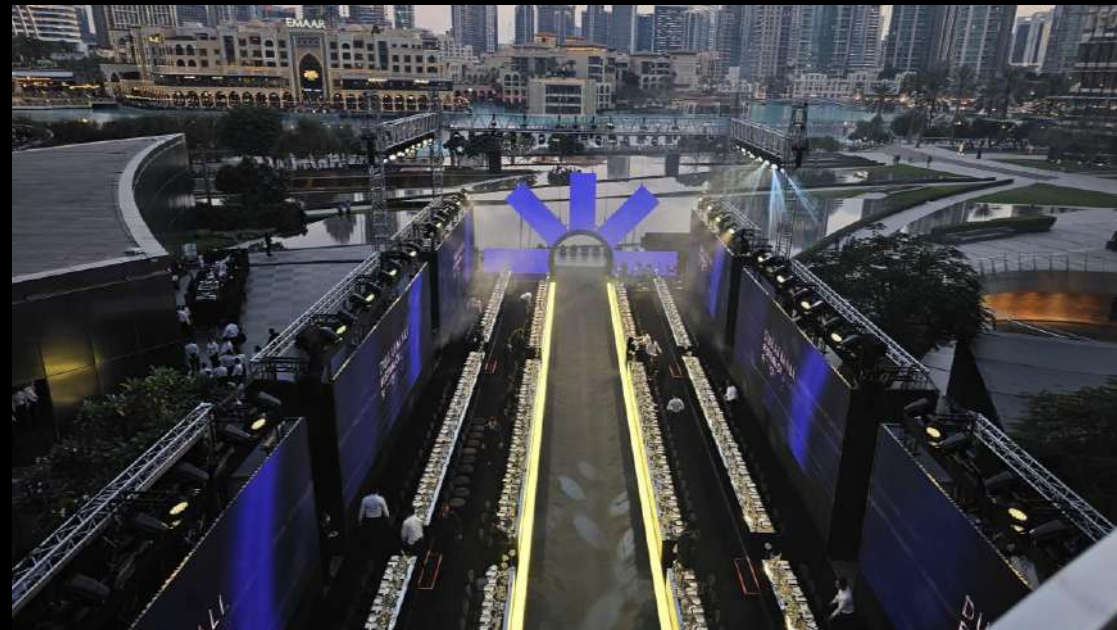
Scope: Technical Plan/ Audio/
Lighting/ Show Flow
Management

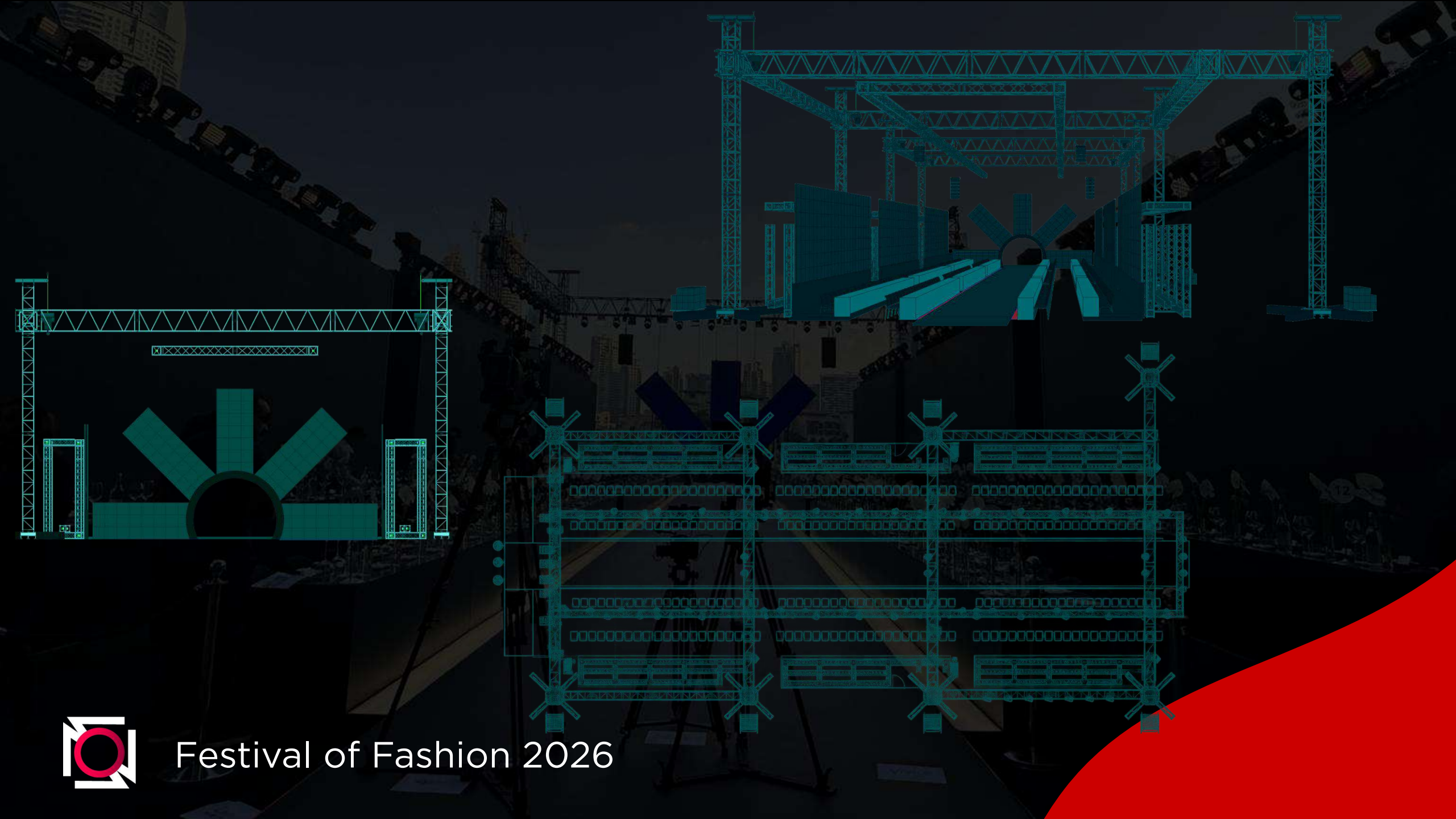
A spectacular fashion experience set against the iconic Dubai Fountain at Armani Pavilion. Our team delivered the complete production setup, including a large-scale structure, precision lighting, ramp production, evenly distributed sound, and immersive visual experiences designed to complement the space and elevate the show. From the overall structure to the finest technical details, we executed every element carefully to create a seamless, visually striking experience for guests—a beautiful venue. Bold production. Precision in every detail.

CASE STUDY •



Festival of Fashion 2026





Festival of Fashion 2026

Venue: Atlantis, The Palm

Scope: Technical Plan/
Audio/ Lighting/ Video
Content/ Show Flow
Management



Global Teacher Prize 2026

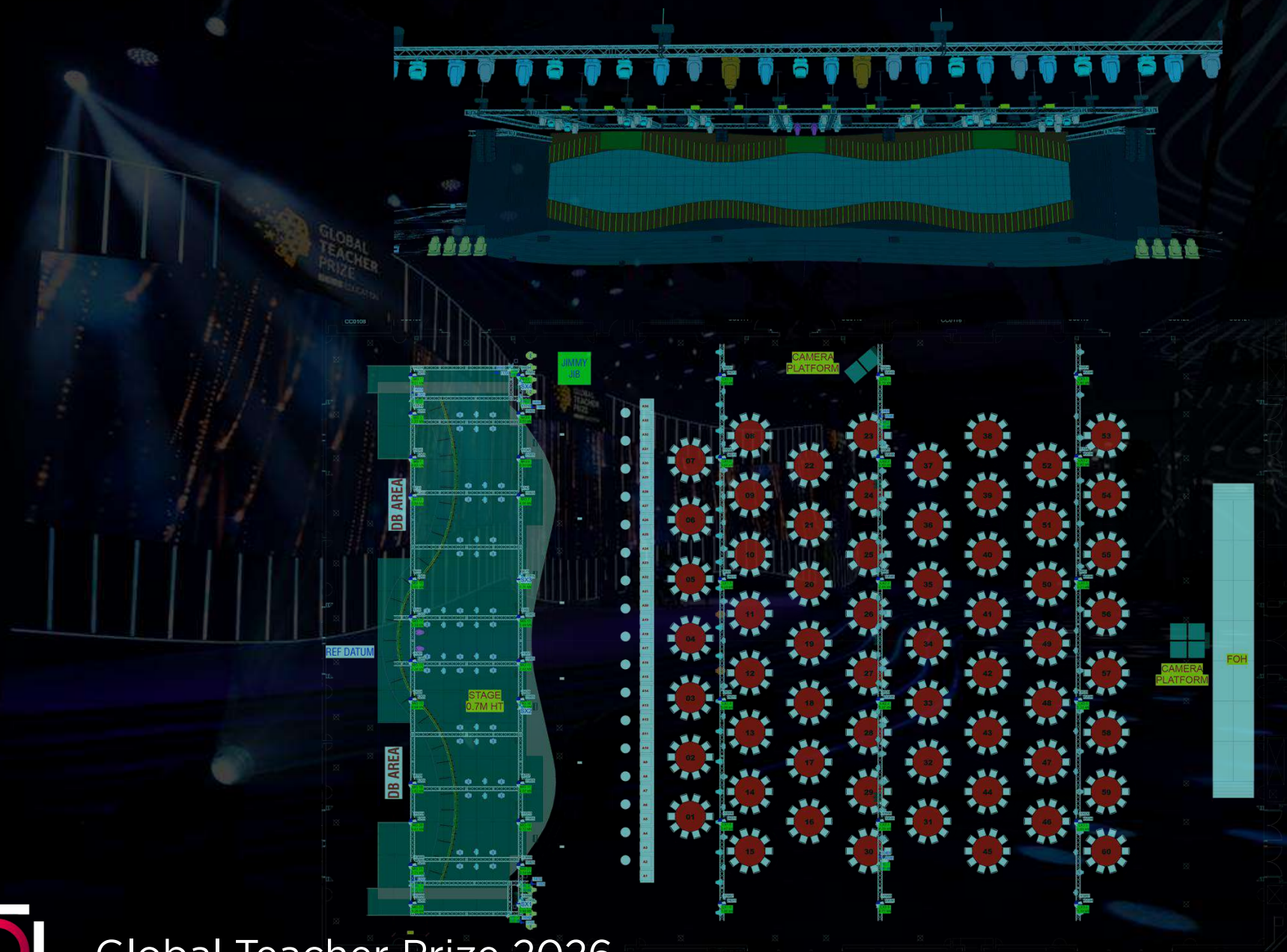
Delivered a visually striking ballroom transformation featuring a challenging concave and convex curved LED screen. Through detailed planning, multiple mock-ups, and precise coordination, the entire setup was pre-planned and executed within a tight setup window. With every team member aligned to their role, we delivered a seamless experience combining lighting, audio, video, and special effects—transforming the ballroom into a vibrant festival atmosphere.

CASE STUDY •





Global Teacher Prize 2026



Venue: ADNEC Centre, Abu Dhabi

Scope: Technical Plan/ Audio/
Lighting



Bloom Holding- ADIS 2026

Delivered a large, open, contemporary exhibition stand for Bloom Holding at ADIS 2026 in Abu Dhabi. The project combined precision fabrication and technical execution, with every detail carefully crafted to reflect the quality, sophistication, and standards of a renowned semi-government developer.



CASE STUDY •



Venue: Etihad Park, Abu Dhabi

Scope: Media Works

A high-energy outdoor experience at Etihad Park, Abu Dhabi, where our team was entrusted with capturing every moment of the Open Fire Food Festival. Our 10-member media team worked across day and night shifts, delivering videography, photography and behind-the-scenes (BTS) coverage throughout the event. With the event supported by Steve Harvey, the scale and energy demanded complete coverage and fast execution. Our team captured the atmosphere, experiences and key moments across the festival, delivering a strong visual story that was highly appreciated by the client and stakeholders.

CASE STUDY •



Open Fire Food Festival 2025

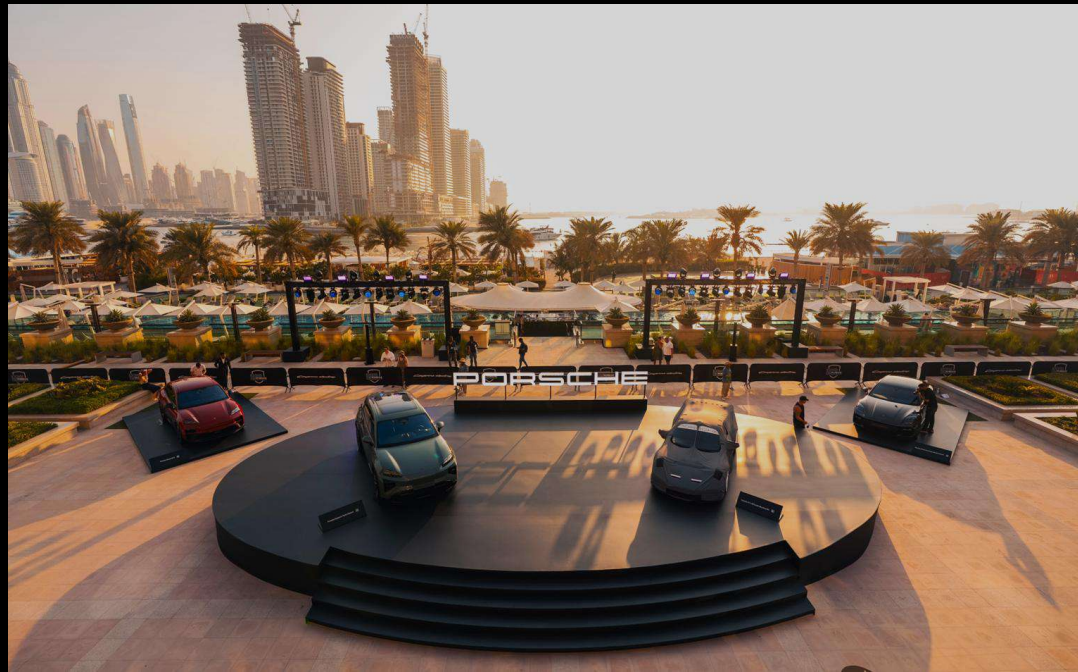


*Venue: Marriott Resort Palm Jumeirah,
Dubai*

Scope: Technical Plan/ Audio/
Lighting/ Video Content/ Fabrication/
Show Flow Management

An iconic event, brought to life from concept to execution. Our team was involved across the entire journey — from planning, design development, production meetings and site visits to fabrication and on-site technical execution. Every detail mattered, especially when it came to showcasing the cars. From precise lighting and positioning to engineering the platforms and ramps to safely carry the weight of the vehicles and ensure seamless access without any contact or damage. Alongside the fabrication and technical production, we also delivered videography, photography and overall event production. We built with precision, delivered with passion.

CASE STUDY •



Icons of Porsche 2025



*Venue: Taj Exotica Resort & Spa, The Palm,
Dubai*

Scope: Technical Plan/ Audio/ Lighting/
Video Content/ Show Flow Management

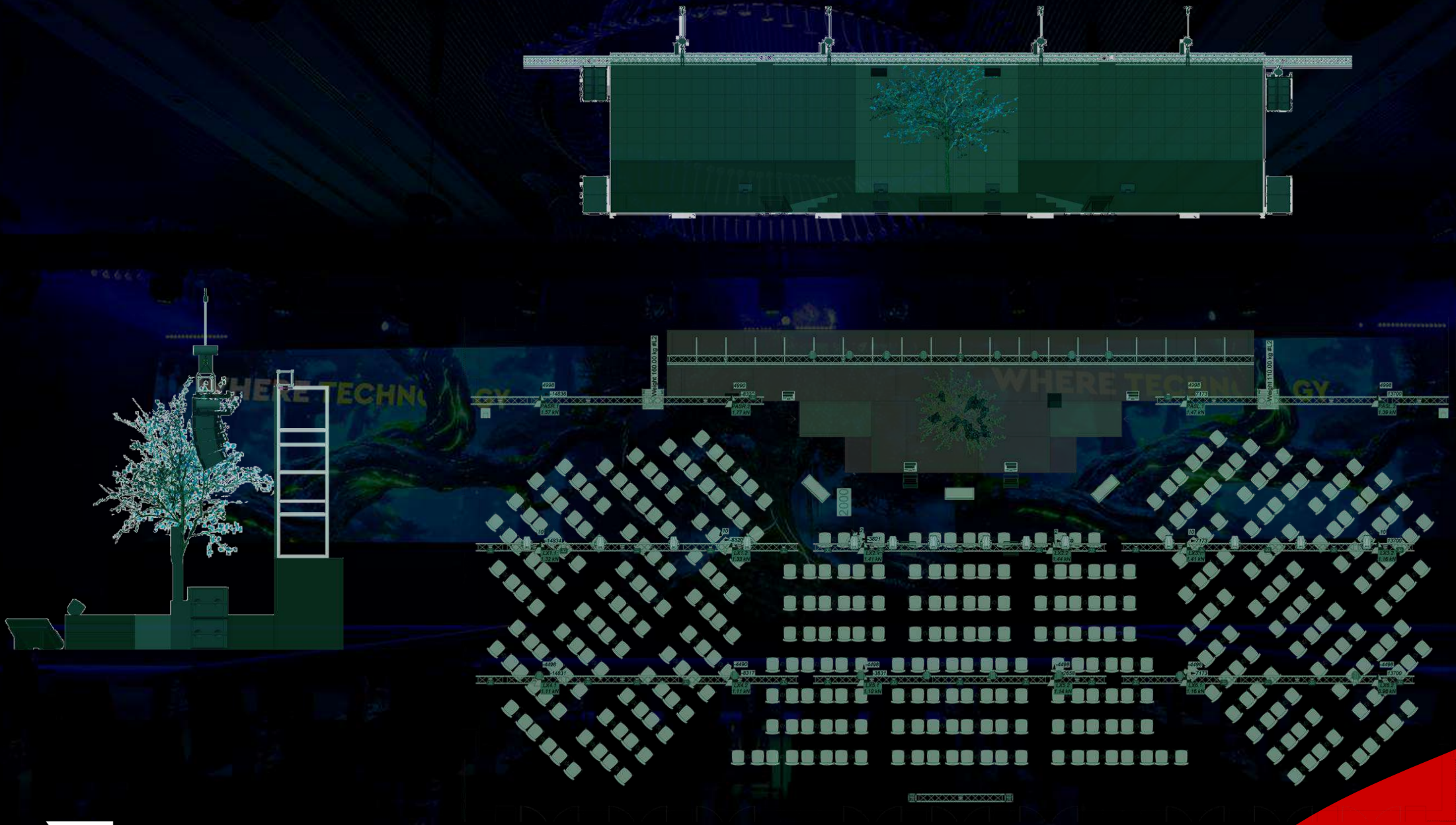
We engineered a structure that preserved the aesthetic integrity of the set while maintaining strong visual impact and production quality. The stage also featured a tree installation that created dynamic lighting effects across the branches, adding depth and drama to the overall design. Despite this unique element, the final setup remained both functional and visually striking, delivering a seamless experience on show day.

CASE STUDY •



Next M Event 2025





Next M Event 2025

Venue: Alserkal Avenue

Scope: Technical Plan
/Fabrication/Audio/Lighting
g/Video Content/Show
Flow Management



NYX Launch- 2025

The setup featured areas illuminated with a rich, fully pink lighting wash, creating a vibrant and immersive atmosphere. The pink tones accentuated key elements of the space, adding warmth, depth, and a visually captivating glow that enhanced the overall aesthetic of the design.



CASE STUDY •



Venue: Atlantis, The Palm

Scope: Technical Plan
/Fabrication/Audio/Lighting
/Video Content/Show
Flow Management

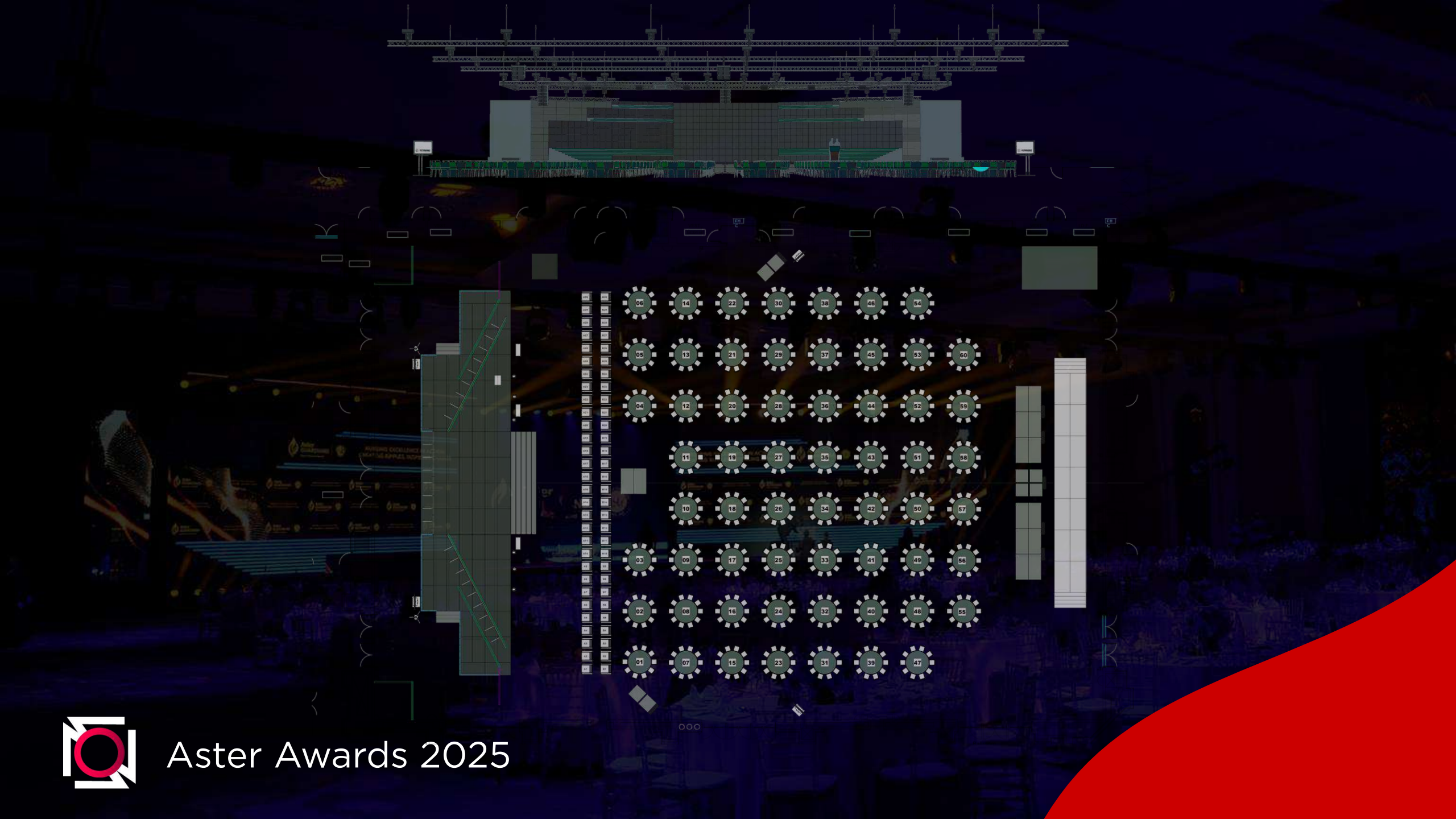
Designing a compelling visual concept for the top 10 finalists on stage required a creative yet practical approach with limited rigging points available. We engineered a structure that maintained the aesthetic integrity of the set without compromising on the visual impact or production quality. The final setup was both functional and visually striking, delivering a seamless experience on show day.

CASE STUDY •



Aster Awards- 2025





Aster Awards 2025

Venue: Atlantis, The Palm

Scope: Technical Plan
/Fabrication/Audio/Lighting
g/Video Content/Show
Flow Management



GEMS Awards - 2025

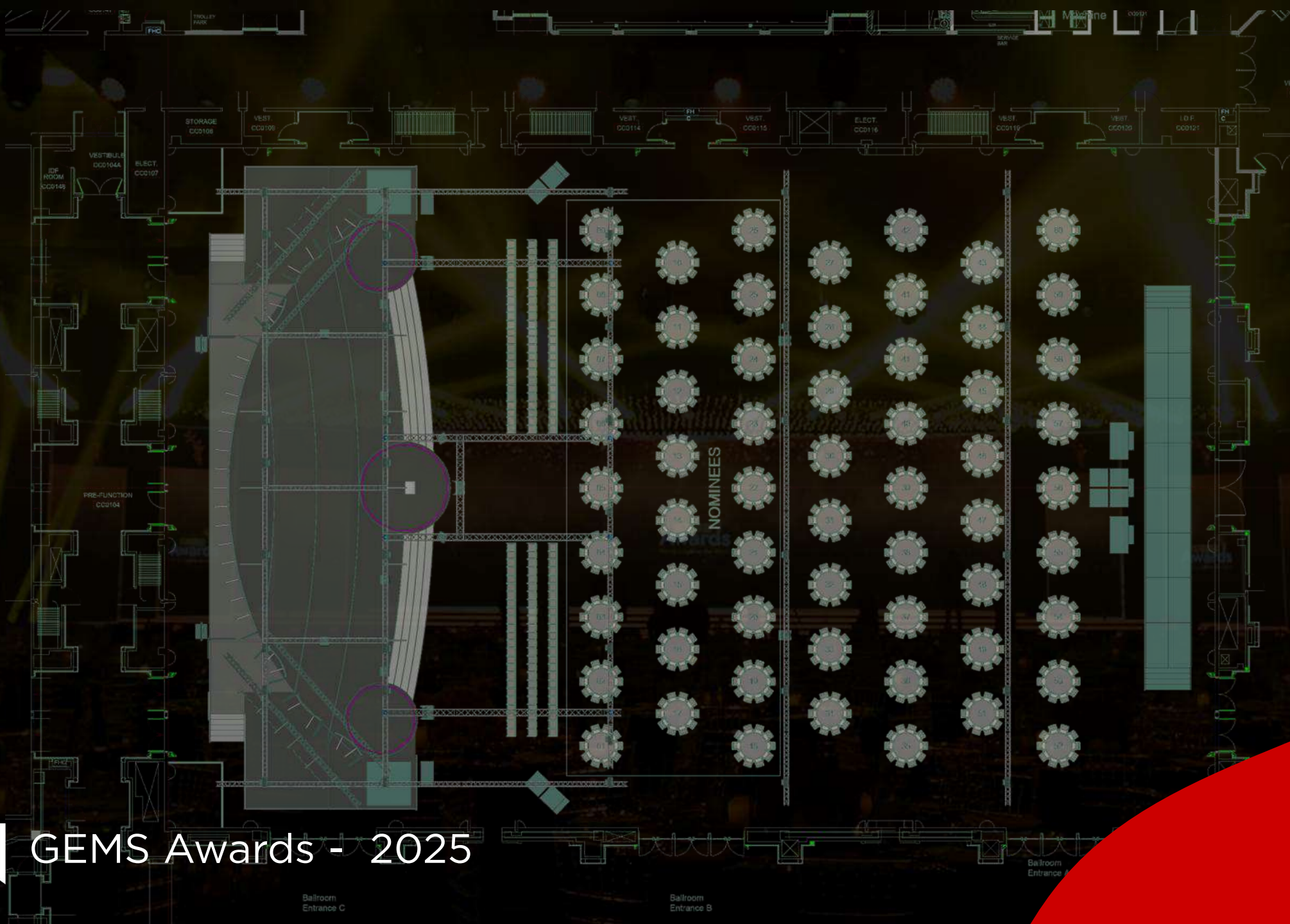
Transforming a high-end render into a real-world set within a tight deadline and limited resources was a key challenge. We successfully merged fabrication and technical elements to bring the design to life, ensuring that the final stage accurately reflected the initial concept. Despite time constraints, our team delivered an impressive outcome with no compromise on quality or execution.

CASE STUDY •





GEMS Awards - 2025



Venue: Space 42 Arena, AUH

Scope: Technical
Plan/Designing / Show Flow
Management /Video Content

This dual-purpose stage was designed to host a formal awards night followed by a high-energy concert. The concept featured a layered stage setup, incorporating kinetic screen technology to enable a dynamic transformation. This innovative solution provided guests with a captivating visual journey, seamlessly transitioning from ceremony to concert.

CASE STUDY •



Aldar Honor Broker 2025





Aldar Honor Broker 2025

Venue: Dubai International Stadium

Scope: Technical Plan/ Fabrication



ICC Champions Trophy 2025



CASE STUDY •



Venue: Hilton Habtoor City

Scope: Technical Plan
/Fabrication/ Video Content
/Show Flow Management



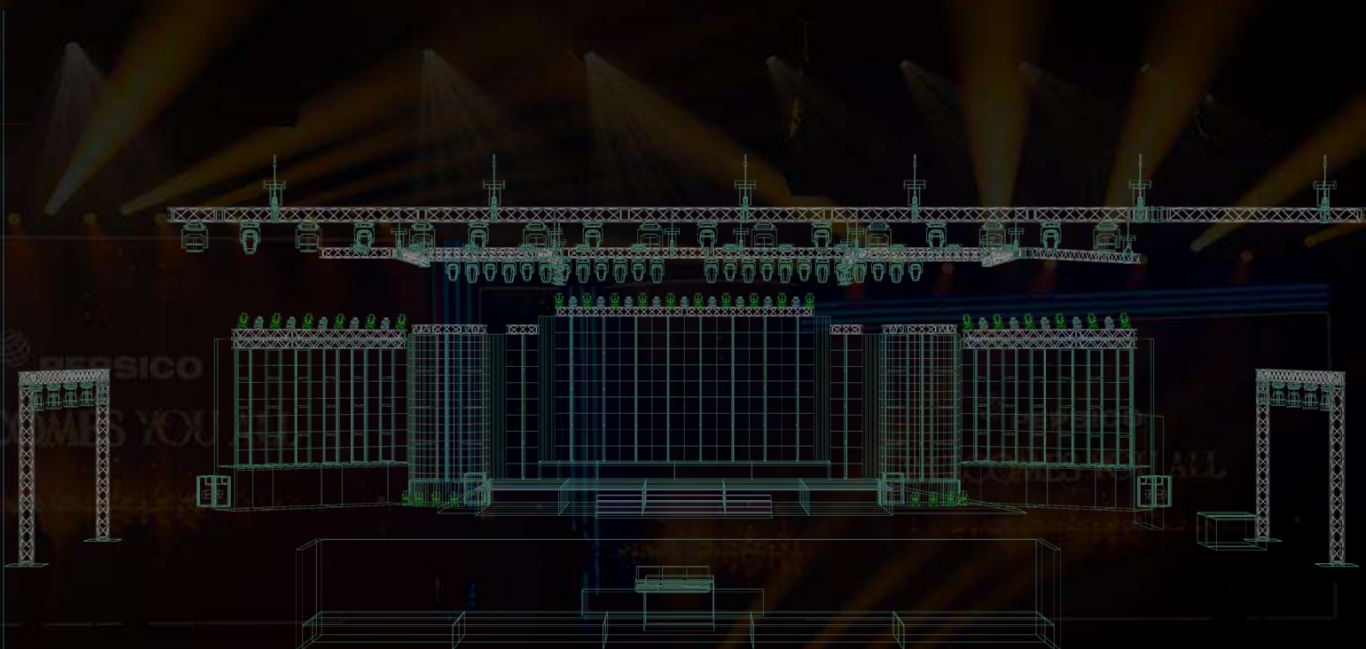
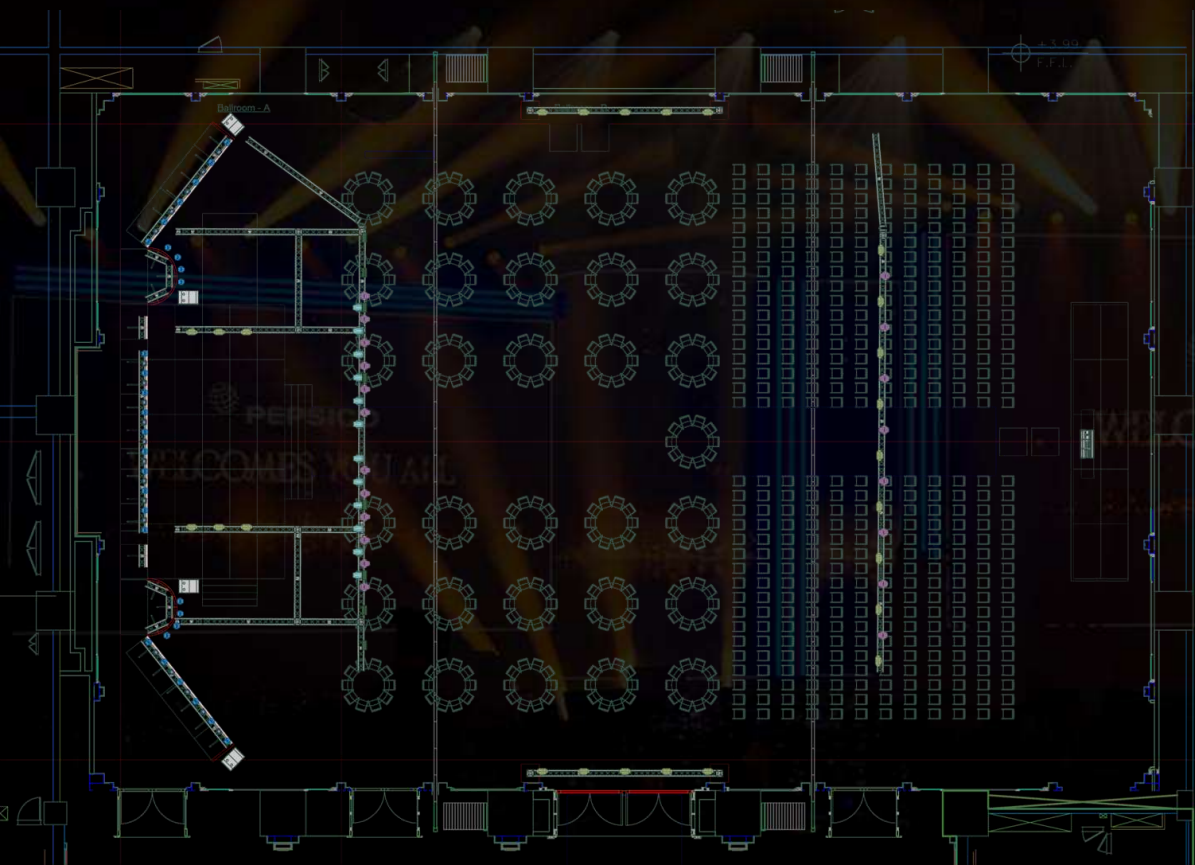
PepsiCo Conference 2025

Creating high-impact visuals that reflected a vibrant brand identity was at the heart of this event. We used custom LED content featuring unique product shapes, supported by a tightly choreographed light and laser show. From render to reality, every element was meticulously executed to ensure an immersive and energizing experience for the audience.



CASE STUDY •





PepsiCo Conference 2025

Venue: ADNEC

Scope: Technical Plan/
Designing/Fabrication/ Video
Content



CASE STUDY •



Powertech-EVIS 2025 Exhibition



Venue: Coca-Cola Area

Scope: Technical Plan
/Fabrication/ Video Content
/Show Flow Management

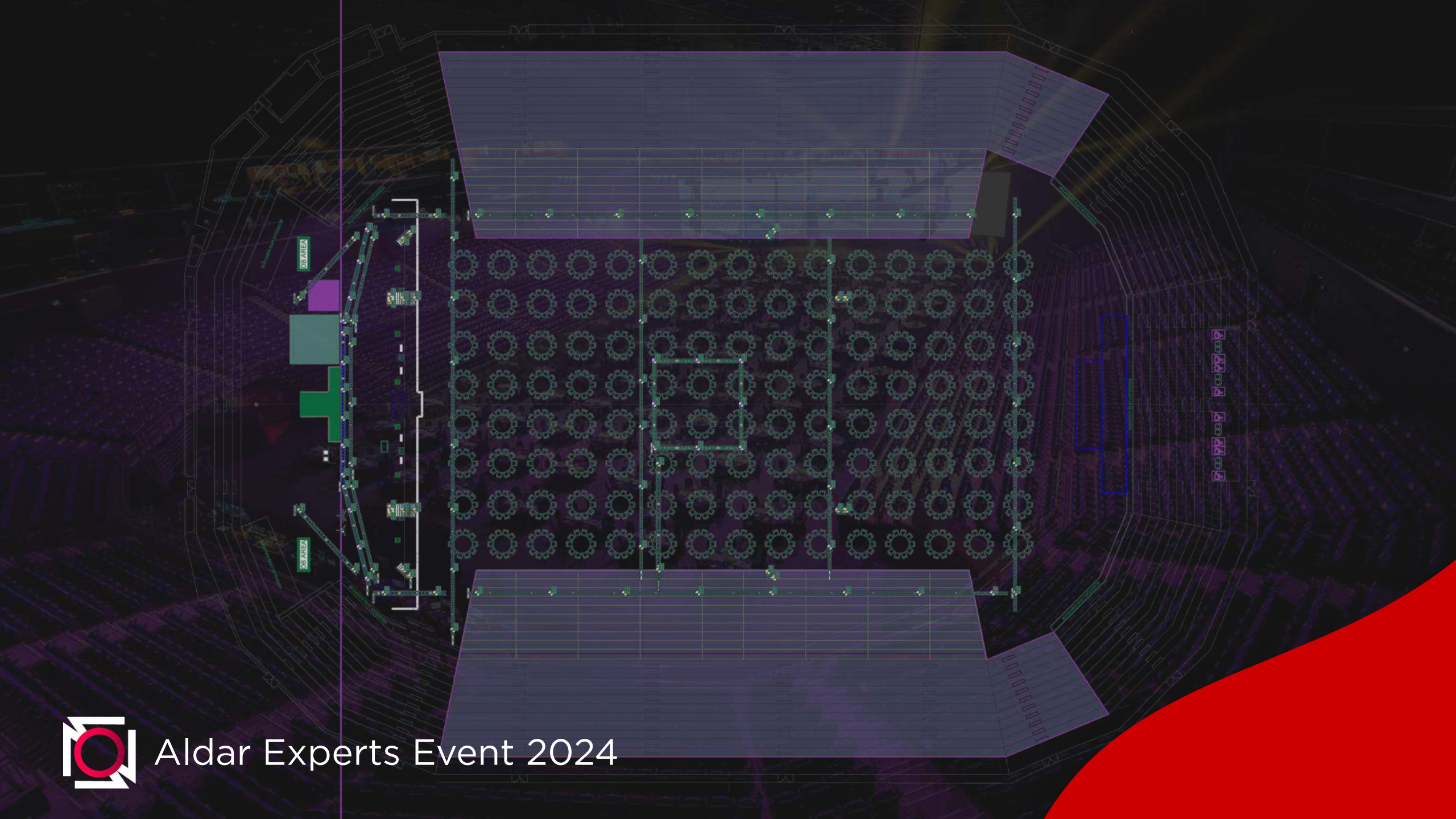


Aldar Experts Event 2024

Creating high-impact visuals that reflected a vibrant brand identity was at the heart of this event. We used custom LED content featuring unique product shapes, supported by a tightly choreographed light and laser show. From render to reality, every element was meticulously executed to ensure an immersive and energizing experience for the audience.

CASE STUDY •





Aldar Experts Event 2024

Venue: Marina Mall AUH

Scope: Technical Plan/
Show Flow Management

This activation required precise technical execution. The challenge involved projecting imagery onto a 100-meter-tall tower located 50 meters away, with projectors mounted and stabilized on a rooftop for a full month. Additionally, we illuminated the building top-to-bottom, all within a restricted 5-day window — completing the job in just 4 days despite limited working hours.

CASE STUDY ●



Mall Activation Tiffany & Co 2024



Venue: Royal Atlantis

Scope: Technical Plan/
Show Flow Management



Chery Car Launch 2024

This launch event was the result of 3 months of detailed planning. Despite spatial limitations at the venue, we delivered a visually rich experience with kinetic screen reveals, synced lighting, and a laser show — all time-coded to match the content perfectly. Our ability to bring the rendered vision to life, down to the last detail, was a key highlight of this high-profile event.



CASE STUDY •





Chery Car Launch 2024

Venue: Hilton Al Habtoor

Scope: Technical Plan
/Fabrication/Show Flow
Management



ECB & ICC Gala Dinner 2024



CASE STUDY •



Venue: Expo 2020

Scope: Technical Plan/Video
Content/ Show Flow
Management



Rewired Summit 2023



CASE STUDY ●

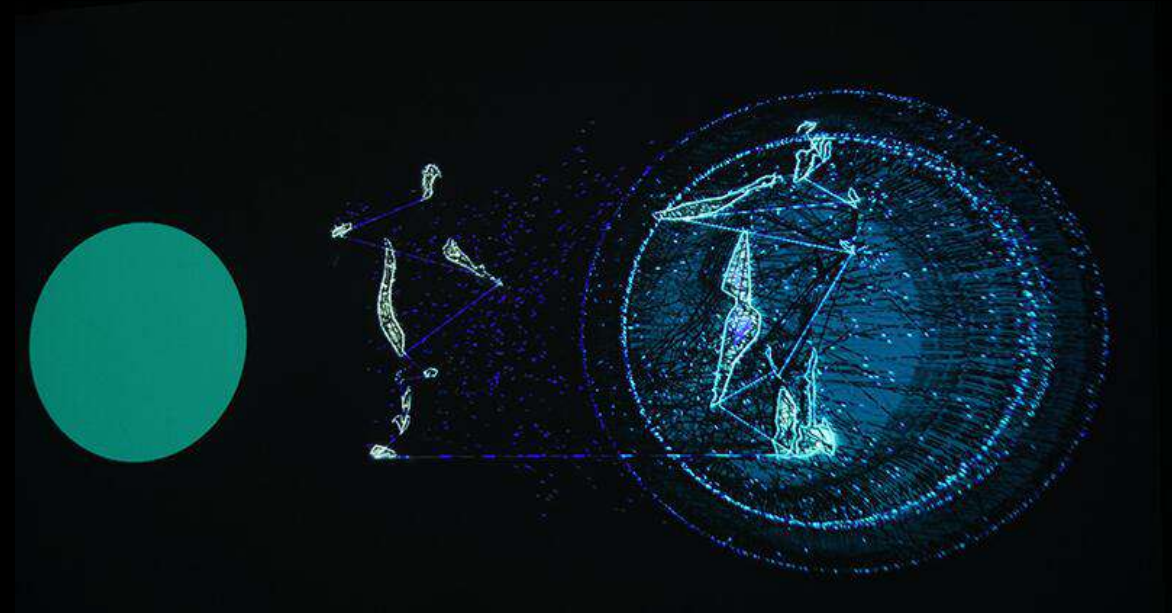


*Venue: Jax District, Wadi Hanifah,
KSA*

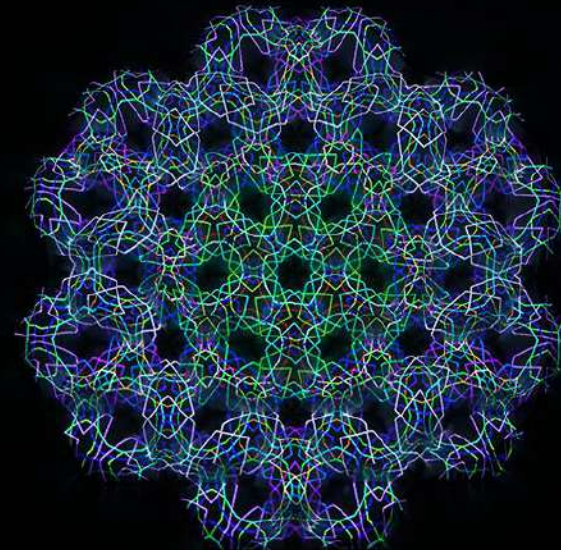
Scope: Technical Plan/ Show Flow
Management

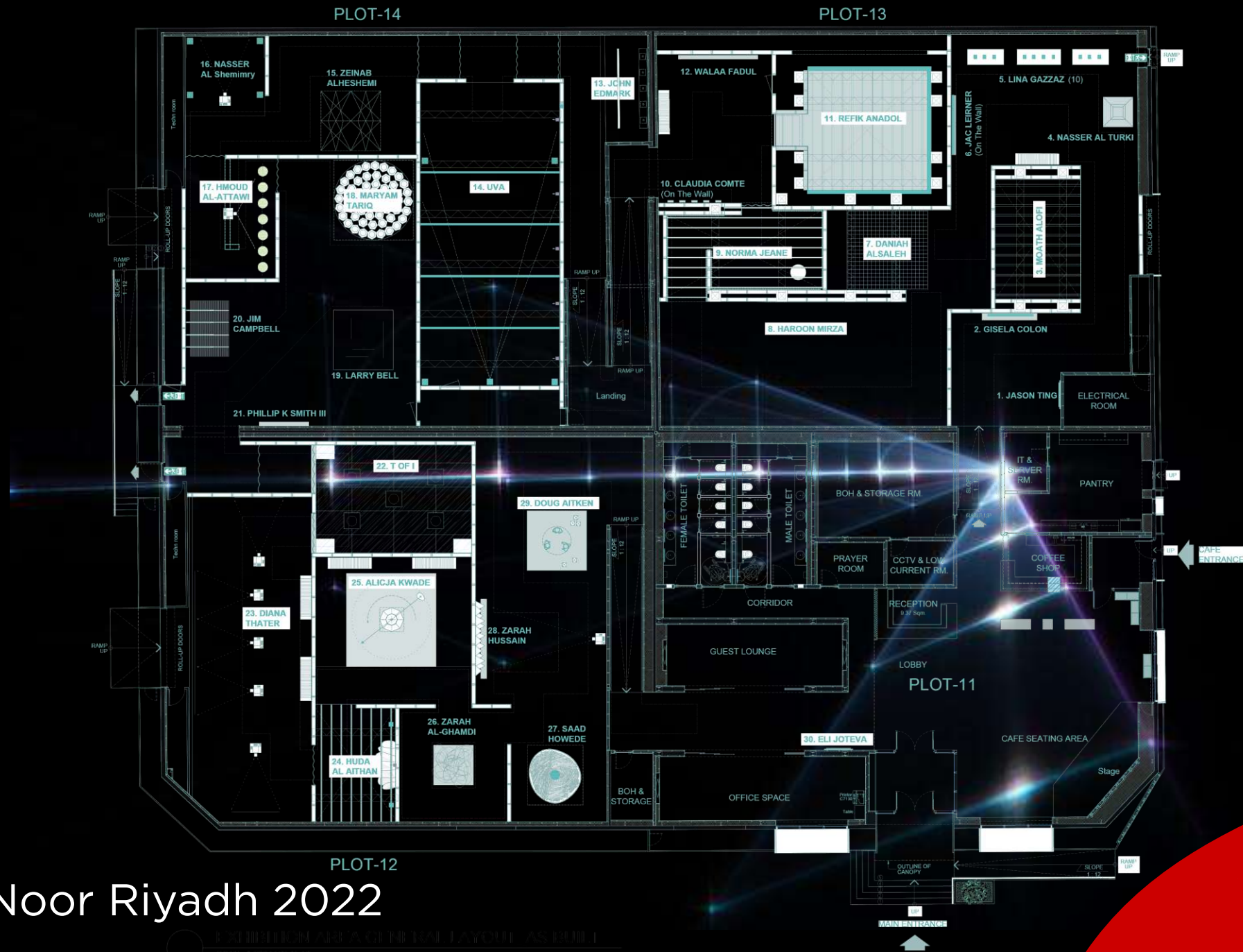
This was a highly challenging and rewarding project in which we transformed a warehouse into a fully functional museum space. From the ground up, our team meticulously planned, designed, and detailed every element to bring the vision to life. With full ownership and responsibility, we ensured that every aspect—from technical specifications to logistical coordination—was executed to the highest standard. Strict timelines and handover dates required precise planning and seamless execution. The result was a flawless delivery, achieved through dedication, expertise, and a commitment to excellence.

CASE STUDY •



Noor Riyadh 2022





Noor Riyadh 2022

EXHIBITION AREA GENERAL LAYOUT (AS PUBLISHED)
SCALE: 1:1000000

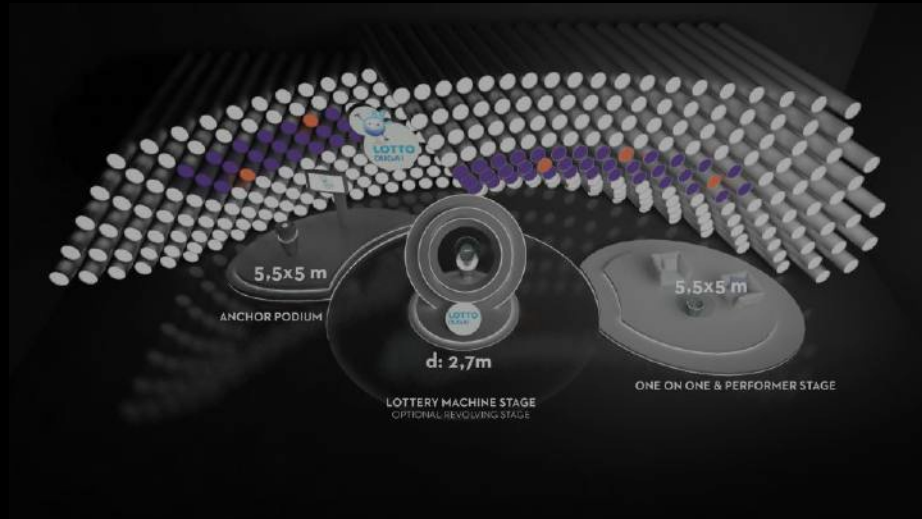
CASE STUDY •

Technical Challenges

To Come up With A Solution Which Would Last For a Longer Duration

-To Create **Precise Lighting** For Cameras For Broadcast

-To Control Around **250 Fixtures** On The Set Design



MAHZOOZ LOTTO



Venue: Dubai Opera

Scope: Technical AV
Plan/Video
Content/Running the
Event



Tolerance Award 2020



CASE STUDY •





Tolerance Award 2020



Tolerance Award 2020

Scope: Audio/Lighting/Projection

To create a **360-degree Immersive experience** for the audience for a 2-day conference

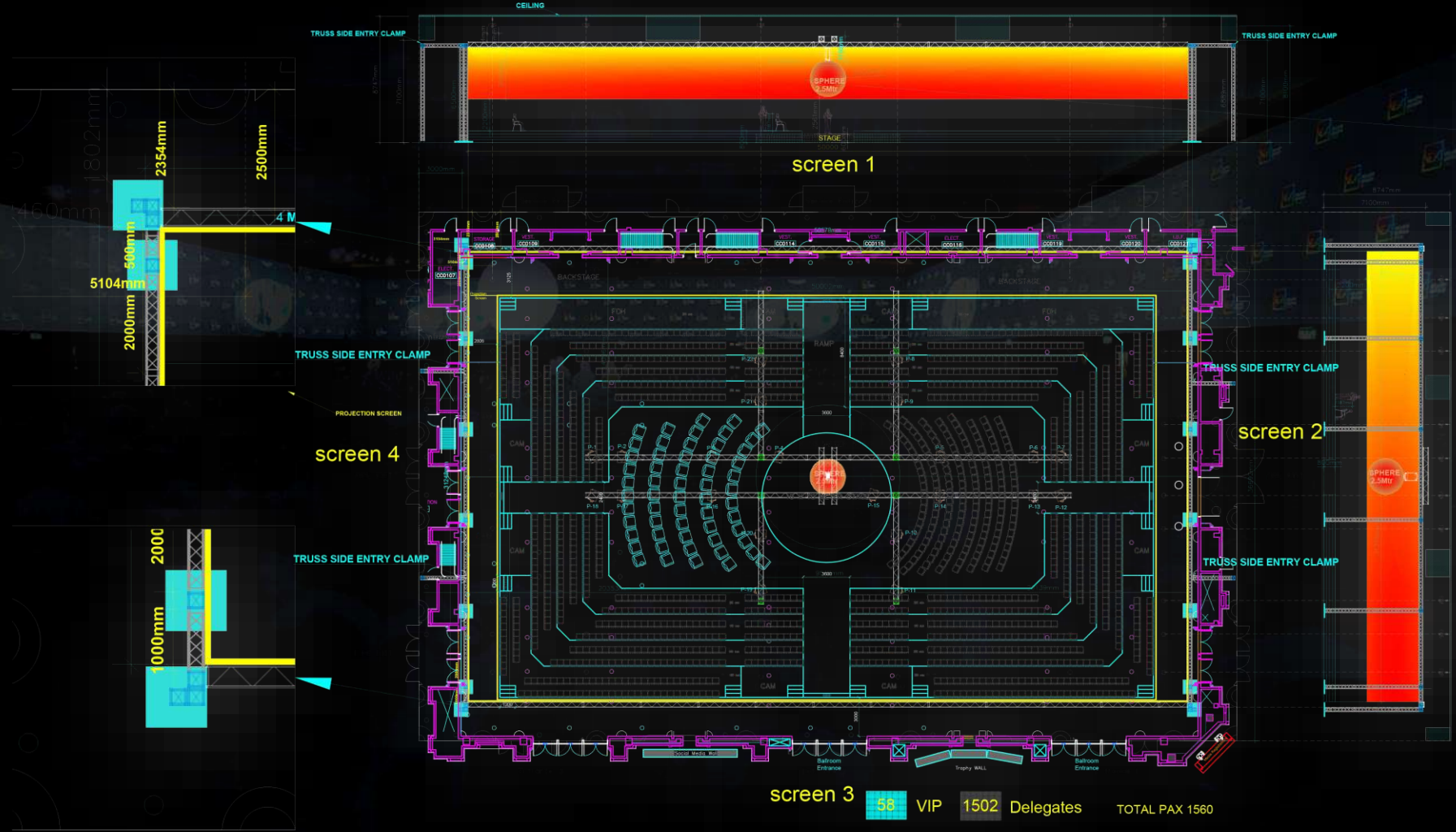
Audience of About **1500** Pax

All attendees get the Same Experience



Global Teacher Prize 2019





screen 3 58 VIP 1502 Delegates TOTAL PAX 1560



Global Teacher Prize 2019



VFX & VIDEO CONTENT





Thinking about solving our clients' problems has us constantly spinning our wheels. Whether you are new to creating video content or an experienced professional, you can explore our thoughts on various subjects.



TAKE A PEEK INTO _____

OUR JOURNEY

Ideas. People. Spaces
Watch how we bring them
all to life.

OUR STORY BEYOND THE EXPERIENCE



GLOBAL TALENT

International Artists.
Extraordinary Experiences.

From chart-topping musicians to world-renowned speakers and performers, we've had the privilege of working with exceptional talent from around the globe.



MUSIC

Sonu Nigam
Andrea Bocelli
Amit Trivedi
Rahat Fateh Ali
Khan

PERFORMERS

Rahul
Subramanian
Chris Brown
Lewis Hamilton
Jay Shetty

PERSONALITIES

Robin Sharma
Rashed Al-Nuaimi
Bill Clinton
Tony Blair
Immanuel Macron



GLOBAL TALENT

International Artists.
Extraordinary Experiences.

CONCERTS

MLTR
Faithless World
Tour
Akon
Nicky Minaj
Snoop Dog
Gorillaz
Jay Sean
50cent
Duffy
Nelly

Ciara
Sky blu
LMFAO
Craig David
Eva Simons
Antone
Ne-Yo
Taio Cruz
Skylar Grey
Edward Maya

Robin Sharma



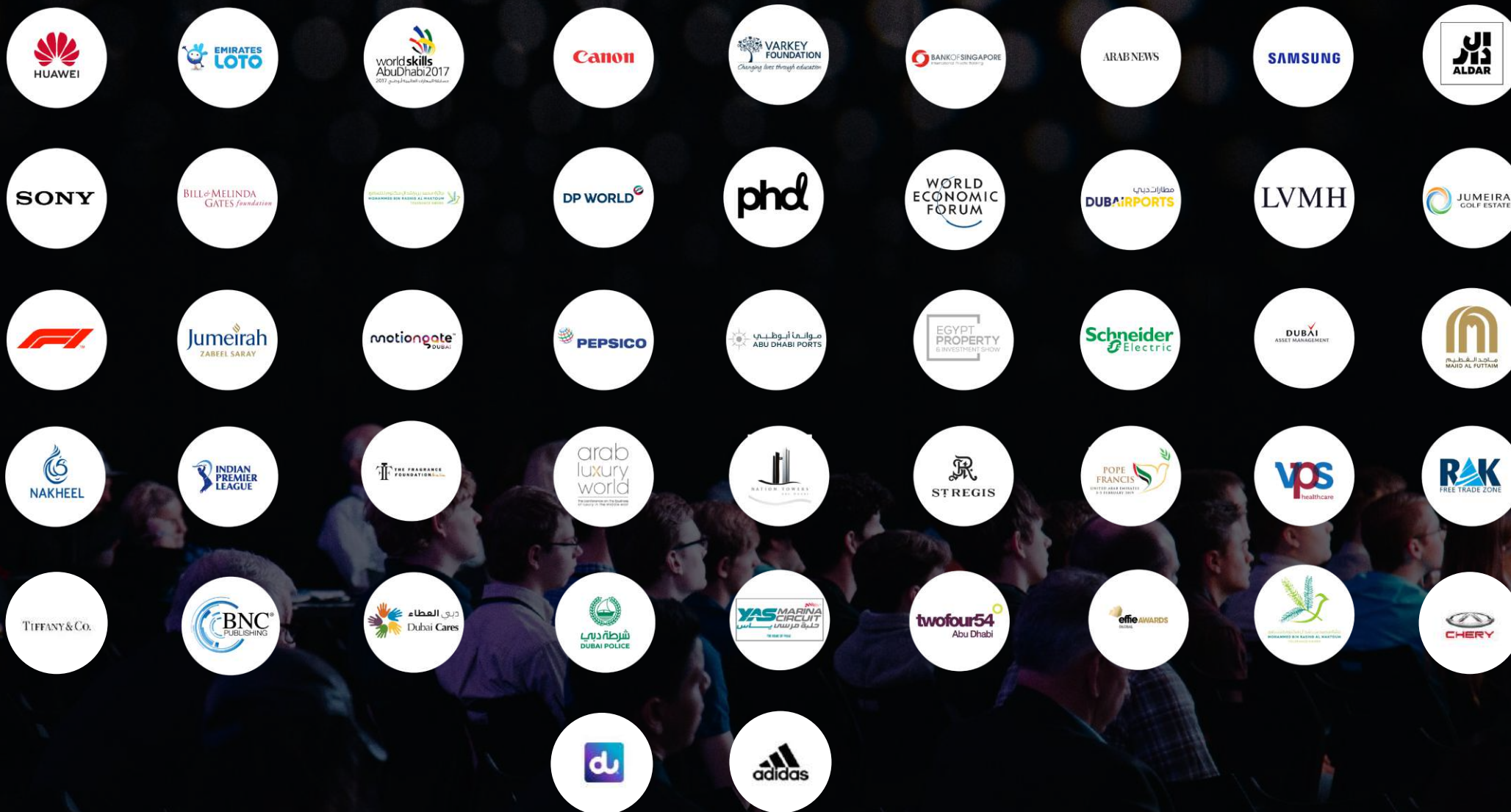
Vishal Mishra



Suhani Shah



TRUSTED BY LEADING BRANDS.



OUR PASSION LED US HERE

WE LISTEN

FULLY RESPONSIVE

CREATIVE IDEAS

EVENT
ENGINEERING

IDEAS TO LIFE

SOLUTIONS

PRE-PRODUCTION
PLAN

EDIT

SHOOT

CHALLENGE

CREATE

DELIVER

DREAM W○RK IS ALWAYS
A TEAMW○RK



T H A N K Y O U



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